

# Ben Ritchie

## PRINCIPAL



Mr. Ritchie is a founding principal at De Novo Planning Group with over 17 years of experience. Mr. Ritchie's expertise includes managing long range planning documents, completing complex and controversial CEQA documents, and facilitating community outreach and public communications efforts for the firm. His experience includes a variety of land use, transportation, and sustainability projects throughout California. Mr. Ritchie serves as the Manager or Co-Manager for all of De Novo's comprehensive General Plan Updates. Mr. Ritchie is very adept at leading and facilitating the public outreach, visioning, and consensus building process required for a successful General Plan Update. He has extensive experience communicating complex topics in public forums in a manner that enhances community participation, understanding, and interest in community planning topics.

## EDUCATION

**MA, City and Regional Planning,**  
Cal Poly San Luis Obispo

**BA, Political Science and History,**  
Cal Poly San Luis Obispo

## ORGANIZATIONS

American Planning Association  
Association of Environmental  
Professionals

## RELEVANT PROJECT EXPERIENCE

**General Plan Update and EIR,**  
City of Brentwood

**PA-1 Specific Plan,**  
City of Brentwood

**General Plan Update and EIR,**  
City of Lake Forest

**General Plan Update and EIR,**  
City of La Verne

**General Plan Update, EIR, and  
Climate Action Plan,**  
City of Campbell

**General Plan and Zoning Code  
Update, Housing Element, and EIR,**  
City of Sebastopol

**General Plan Update, Housing  
Element and EIR**  
City of Cotati

**General Plan Update, Zoning Code  
Update and EIR,**  
Colusa County

**General Plan Update EIR and Climate  
Action Plan,**  
City of Foster City

**General Plan Update and EIR,**  
City of Lakeport

**General Plan Update and EIR,**  
City of Milpitas

**General Plan Update and EIR,**  
City of Manteca

**Circulation Element EIR,**  
City of Manteca

**Redevelopment Plan EIR,**  
City of Rancho Cordova

**The Cannery EIR,**  
City of Davis

**Home2Suites MND,**  
City of Tracy

**West Area Specific Plan EIR,**  
City of Salinas

**Joerger Ranch Specific Plan EIR,**  
Town of Truckee

**Sierra Pacific Industries Biomass  
Cogeneration Power Project EIR,**  
Shasta County

**Sterling 5th Street Apartments EIR,**  
City of Davis

**Sustainability Element and Climate  
Action Plan EIR,**  
City of Elk Grove

**Seraphina MND,**  
City of Temecula

**LDS Church Initial Study/MND,**  
City of San Juan Capistrano

De Novo Planning Group

A Land Use Planning, Design, and Environmental Firm